



## Case Study: Custom Fypon Products Create New Look for Park Hotel Madison

**Location:** Madison, Wisconsin

**Completed:** June 2016

**Architect and Designer:** Melissa Destree, Meg Arndt, Destree Design Architects LLC.

**Builder:** Cabinetry Plus

**Fypon Products Used:** Chair rail, dentil moulding, fascia moulding, chair rail and casing

## PROJECT OVERVIEW

The Best Western Premier is the only hotel in Capitol Square in Madison, Wisc. In 2015, the hotel announced they would be spending an estimated \$14 million on renovating the exterior and refreshing the interior. The hotel was also being renamed to the name of the hotel that originally set on the site, The Park Hotel. Fypon came in when the hotel had some unique challenges to tackle on the interior.

The hotel decided to make some updates to the bar inside the hotel to create a beautiful, clean environment, which included adding character to the bar itself and creating a unique feature wall. With the Wisconsin State Capitol building located just across the street, the designers sought moulding options to play on the decorative details Capitol and complement the hotel's sophistication.

Park Hotel Madison's bar features a curved bar front. This presented a unique challenge for the project's designers and builders.



The project's Fypon territory manager, Shawn Klysen, said the greatest obstacle was creating radius profiles for the rounded focal point of the bar, which was key to creating the appearance and feel of the state of Wisconsin Capitol rotunda. Meg Arndt, interior designer for Destree Design Architects LLC, knew Fypon's product options could deliver the desired aesthetic.

"We knew the product's capability to curve and investigated the different trim options available to fit the style we were looking for. We found there was enough of a variety of product pieces and types to pull off the look we were hoping to achieve," Arndt said. "Fypon was able to curve the product to a radius wood trims wouldn't have been able to for the budget we were working with."

Fypon offers custom products outside of the thousands of pieces of millwork already produced. As an added value, Fypon's project takeoff service allows customers to send in construction prints to be made into digitized takeoffs.

Arndt also praised her experience working with Fypon's employees.

"The specialists were extremely helpful in providing us with design options along with the correct pieces and lengths. All of the profiles were available in CAD for us to drop into our drawings. We were even able to alter some of the profiles to fit the area, then they provided us with an updated CAD drawing."

Kevin Lipp, the project lead from Cabinetry Plus, worked on other cabinetry, in addition to the feature wall and the bar, in the hotel's remodel and noted the ease of working with the materials.

"Fypon offers a great product," Lipp said. "It was easy to cut and apply."