



Case Study: Custom Home Builder Utilizes Fypon in Home Development

Location: Fort Wayne, Indiana

Completed: 2015 - 2017

Builder, designer, architect: Quality Crafted Homes

Fypon Products Used: Crossheads, corbels, columns, gable vents, dentil blocks and rails

PROJECT OVERVIEW

Homeowners are looking for beauty, unique design and a great home building experience. Quality Crafted Homes offers all of that – with the help of Fypon. Quality Crafted Homes was founded in 1985 by Richard Kees and his wife, Shirley in Fort Wayne, Indiana. Today, the company is still a family affair with Richard and Shirley’s children, Duane Kees, Denny Kees and Pam Munster, as the current co-owners.

Quality Crafted Homes takes pride in being a company that takes the time to get to know clients and creates distinctive designs for those homeowners. They started using Fypon products within the last two years on their custom homes in their Cottage Park development in the Forest at Foxwood in Fort Wayne. These ranch or villa-style homes have a distinct look and feel that creates a cohesive community, but no two homes in the development are the same.

“We never build the same home twice in any community...and very rarely ever wind up building the same home again,” said Tyler Kees, Business Development, Quality Crafted Homes. “We try to be authentic in our designs, and people tend to seek us out because our homes are unique in this way.”

Quality Crafted Homes learned about Fypon through a vendor when they were researching different kinds of corbels and columns for the homes in this development. When they found out more about Fypon’s low maintenance, easy-to-install polyurethane products, they wanted to learn more.

Tyler mentioned, “One of the things we hear the most from our customers is how they want as little maintenance as possible. With Fypon, we aren’t sacrificing style by not using wood. Instead we are saving time, and putting a product on that is designed for our home. It offers the look our customers come to us for, with the less maintenance concern they so desire.”



Quality Crafted Homes builds an average of 20 custom homes each year, and completes everything from the floor plans, architectural design, interior design, financing and will even sell the customer's previous home if necessary. Since they offer so many benefits to their customers, they mentioned the importance of receiving product on-site, on-time and ready to go.

"Saving time on the job is one of the many reasons we use Fypon," Tyler Kees said. "The product comes to us ready to install out of the box. All that's left to do is paint it. Staying on schedule is so important when building a home because there are so many moving pieces. To be able to rely on a product like Fypon helps us speed installation time up so we can keep the job rolling."

Greg Munster is Quality Crafted Homes' draftsman, chief technology officer and also handles quality assurance. An important part of the process of building a custom home is easily working the product into the plans.

"Our most commonly used Fypon products are the corbels, brackets, columns and gable vents. We use these on almost every house we build," Greg Munster said. "Plus, having the product already drawn out is great. Using the CAD system with Fypon's specs has been awesome. I can pull up the product I am looking for, size it to the home I am working on, plug it in and go."

The team sits down first with the client and determines what needs and wants the new owners may have. The clients have typically walked through one of several model homes to get an idea of Quality Custom Homes' style, but then work with co-owner, Duane Kees and his wife, and Quality Crafted Homes' Interior Designer, Jhonelle Kees, to create an authentic style.

"Fypon's products have helped us create a beautiful exterior that translates the homeowner's personality and style," Jhonelle Kees said. "They are the perfect finishing touches to our custom homes."

Duane speaks about the importance of Fypon products in a home, "We love being able to add in a product that adds the architectural detail we need in an environment that has an increasing demand for 'less maintenance.' Ease of life is important for so many of our clients; we live in a time where the home is the getaway from work. So, when we can incorporate products that give us curb appeal, and allow the homeowner free time in the long run to relax, it's a win-win for everybody."

Tyler Kees recently completed his new home in the aforementioned Cottage Park, where he used many different Fypon products to help achieve the look he and his wife were after. The home features Fypon's crossheads over the front door, windows and the garage, plus columns, multiple gable vents and corbels. The home was created for the family's needs and goals – including the use of what Quality Crafted Homes has coined, "The Upstairs Basement" where the rec room and other basement spaces have transitioned to a second story in lieu of the traditional basement. The 2,500 square-foot plus home has 3 bedrooms on the main level with the 4th on the second floor and includes 3 bathrooms. An open main floor layout was key for the family as well.

"Part of building a new home means getting rid of old home projects. Using Fypon for details on my home means one less project to worry about in the future," Tyler Kees said.